

# The World Heli Challenge “Call Up” 2014

## ENTRY

1) To be eligible for the “Call Up” each team is required to film and edit a 2-3 minute Entry clip that shows:

- Their passion for freeriding
- Their skiing and/or snowboarding abilities
- Their interpretation of what “Big Adventures, Big Rewards” means to them
- Their creativity in front and behind the lens – excite us!
- Respect for their winter environment
- That they are truly amped to challenge themselves on New Zealand’s biggest mountains and are ready to answer the “call”!

2) Entry into the “Call Up” is free of charge via an online video competition at [www.worldhelichallenge.com](http://www.worldhelichallenge.com). Entries close on 20 August, 2014. Video submissions must be received on or before 4pm (NZ time) 20 August, 2014 to be eligible.

3) The footage for the Call Up entry clip can be filmed anywhere in the world and doesn’t have to from the current year.

4) A “team” consists of two (2) athletes – any combination of skiers and/or snowboarders. The “Call Up” entry can be filmed by the athletes themselves or with a filmer who will complete the team as the third member. If an “athletes only” filmed team win through to the World Heli Challenge the event will assign a filmer to the team for the competition. Each WHC team will be assigned an official photographer making a total of four (4) members in each World Heli Challenge team.

5) In entering the “Call Up” and the “World Heli Challenge” teams are agreeing to abide by all rules of the competition. Teams not acting in accordance with the competition rules can be removed and replaced at the discretion of the event organiser.

6) In entering the “Call Up” competition the team members are indicating availability to participate in the World Heli Challenge in New Zealand from 7-15 September 2014. If a chosen team or team member is unable to take up the World Heli Challenge a replacement team or team member will be chosen from the shortlist by the judging panel and organisers at their discretion. Winners of the two teams will be notified on the 30th August. This will give the team members a week to organise travel to the event. Entries are not transferrable. Travel to the event is at the team’s own cost.

## PRIZE

7) “Call Up” finalists are competing for entry into the main event – The World Heli Challenge.

8) The five shortlisted team members will all win an iON Air Pro 3 POV camera each valued at NZ\$500.

- 9) The two top teams chosen earn a place in the World Heli Challenge at Mt Cook Aoraki/Ohau in September for a nine-day alpine adventure including up to 2 heli-accessed event days – weather dependent.
- 10) One team will be chosen via a “People’s Choice” vote online and the other will be determined by an expert World Heli Challenge panel.
- 11) Online judging “People’s Choice” begins on 22nd August 2014 and end at 4pm NZ time 29th August 2014 via the official World Heli Challenge Facebook Call Up page and official website.
- 12) The two winning teams will be notified directly by the organiser, and announced in Wanaka New Zealand on Thursday 4 September, 2014 and published at [www.worldhelichallenge.com](http://www.worldhelichallenge.com)

#### GENERAL

- 13) By submitting an Entry in the “Call Up” the entries clips and images have been cleared of rights and are deemed royalty free to the event organisers and sponsors for use in relation to the promotion of the World Heli Challenge.
- 14) In entering the Event you give the World Heli Challenge and affiliates a worldwide non-exclusive right to use your entry video including but not limited to your name, image, and likeness therein.
- 15) By submitting an Entry you hold harmless and limit all liability to the organiser and sponsors, be that monetary or other.
- 16) The Entry must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement.
- 17) The Entry must not disparage Sponsors, the organiser or any other person or party affiliated with the competition.
- 18) The Entry must not contain images or artwork not created by Filmer without permission of the creator/s.
- 19) The Entry must not contain material that is inappropriate, indecent, obscene hateful, tortious, defamatory, slanderous or libelous.
- 20) The Entry must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age.

- 21) The Entry must not contain material that is unlawful, in violation of or contrary to the laws or regulations of New Zealand or the location where it was created.
- 22) The Entry must not contain unsportsmanlike conduct, extraordinarily dangerous acts, reckless acts, or evidence inexperience of freeriding in extreme conditions beyond the limits of the athletes involved.
- 23) The Entry including editing and on camera action must be the work of the team members submitting the Entry. Footage sourced from elsewhere may be used if appropriately credited and released for use.
- 24) All music must be cleared and appropriately credited.
- 25) A team may use any POV camera in the creation of their "Call Up" Entry but only iON POV cameras and branding may appear in the content. No other POV branding is to feature in "Call Up" submissions and will render a team ineligible.
- 26) The World Heli Challenge Judging Panel's decision on the winning teams is final and no correspondence will be entered into.
- 27) At the time of entry all team members must be identified. Substitutions to teams are not allowed and will render a team ineligible to win a place in the World Heli Challenge. Use of a false name or information will result in disqualification.
- 28) Only the two named team members are to be featured in the "Call Up" entry clip and must be clearly identifiable in the edit.
- 29) Team members may only submit one entry in the "Call Up" competition. Athletes or filmmakers found submitting more than one entry will result in disqualification for all their entries.
- 30) Entries made online using methods generated by a script, macro or the use of automated devices will be void.
- 31) No responsibility can be accepted for entries lost, damaged or delayed due to computer error in transit.
- 32) The prizes are as stated, are not transferable to another individual and no cash or other alternatives will be offered.
- 33) The winner(s) is (are) responsible for expenses and arrangements not specifically included in the prizes, including flights to New Zealand, any necessary travel documents, passports and visas.

34) The organisers reserve the right to amend or alter the terms of the competition at any time and reject entries from entrants not entering into the spirit of the competition.

35) In the event of a prize being unavailable, the World Heli Challenge reserves the right to offer an alternative prize of equal or greater value.

36) The winner(s) agree(s) to the use of their name, image and content generated for the World Heli Challenge in media and publicity of the competition.

