

The World Heli Challenge 7-15 September 2014

ENTRY

- 1) Entry into the World Heli Challenge 2014 is via the World Heli Challenge “Call Up” competition. Please refer to the Call Up competition conditions also posted on this page.
- 2) The two successful teams will be confirmed and announced on Thursday 4 September at a World Heli Challenge event hosted in Wanaka, New Zealand.
- 3) The team voted “Peoples Choice” winner will be notified directly by the organiser on August 30th 2014. This will give the team one week to coordinate their attendance at the World Heli Challenge registration at Lake Ohau on 6 September. Travel to the event is at team’s own cost.
- 4) The teams do not have to be present on the night to win and will be contacted and notified by the organiser using the contact information provided with their “Call Up” entry.
- 5) The teams will be contacted by the World Heli Challenge and will need to confirm they can participate in the event from 7-15 September at Ohau/Aoraki within 48 hours and agree to the event conditions to secure their place. In the event a team or team member cannot attend a shortlisted team or team member will be invited to take their place at the discretion of the Judging Panel and event Organiser.
- 6) Teams must be at Lake Ohau Lodge for event registration on Sunday 7th September.
- 7) The prize is not transferrable and cannot be taken at another time or redeemed for its value.
- 8) All members of each World Heli Challenge team must be present for the entire event window 7-15 September and available to participate in all aspects of the competition and filming.
- 9) A “team” in the World Heli Challenge consists of a total of two (2) athletes – any combination of skiers and/or snowboarders who have won their way through from the “Call Up” and may include a filmer.
- 10) Teams who used a filmer to create their winning “Call Up” edit must have that filmer in their World Heli Challenge team. If a team shoots their entry themselves the World Heli Challenge organisers will assign a filmer to the team for the World Heli Challenge competition 7-15 September. Each WHC team will also be assigned an official photographer making a total of four (4) members in each World Heli Challenge team.
- 11) Each filmer participating in the World Heli Challenge will be given a Genie [Syrp](#) motion control timelapse device which is theirs to keep. This product must be used in the final edit.

PRIZE

12) During the World Heli Challenge the teams will enjoy:

- Hosted accommodation at [Lake Ohau Lodge](#) from the 7th September - 15th September
 - Up to two heli-accessed event days
 - A [Jucy](#) rental car plus \$300 for fuel for use during the Challenge to explore the local area and sniff out locations to ride and film
 - Ski passes for Ohau to use during the Challenge
 - An [iON Air Pro 3 POV](#) camera kit valued at NZ\$500 each, which must be used for filming their edit and capturing all the action of their Challenge
 - Media coverage via the World Heli Challenge, local and global media and profile in the official World Heli Challenge Official Edit produced by the event
 - A share of NZ\$14,000 in cash and NZ\$18,000 in prizes and the experience of a lifetime!
1. 1st place team - NZ\$10,000 cash
 2. 2nd place team - NZ\$4,000 cash
 3. Best photographer in Canon Shootout - Canon Camera
 4. Best Filmer in Canon Shootout - Canon Camera
 5. Best Individual Athlete performance - 1 week heli-adventure with Points North Heli in Alaska valued at NZ\$6,000

13) The World Heli Challenge requires cash prize monies to be shared equally amongst all team members.

14) All team members must have, use and be familiar the following safety equipment in order to participate in the World Heli Challenge:

- Transceiver
- Avalanche probe
- Avalanche shovel
- Helmet
- Harness – if they wish to access glaciated terrain

15) All team members will be provided with an [iON Air Pro 3 POV](#) camera and are required to use these to create content during the World Heli Challenge to contribute to their edit and the event's official production team. Each athlete will be required to submit a total of (4) POV clips.

16) Each team must use only iON POV cameras in the making of their official World Challenge edit and cannot use any other POV camera or show brand/product of any other POV camera, which will make their entry invalid.

GENERAL

17) By participating in the World Heli Challenge all team members are agreeing to release their images and content for use in the promotion of the World Heli Challenge and to appearing in the official World Heli Challenge media outputs.

18) By participating in the World Heli Challenge the filmmakers for each team agree to make their completed

5-minute edit available for use and promotion of and by the World Heli Challenge.

19) To be considered for the ultimate cash prizes and Canon Shootout prizes teams and the filmers and photographers must follow all directions from the event organisers, abide by competition rules and submit all content to brief on the agreed deadlines. Late or incomplete entries will render them invalid.

20) The winner(s) is (are) responsible for expenses and arrangements not specifically included in the prizes, including flights to New Zealand, any necessary travel documents, passports and visas.

21) The Organiser reserves the right to amend or alter the terms of the competition at any time and reject entries from entrants not entering into the spirit of the competition.

22) In the event of a prize being unavailable, the World Heli Challenge reserves the right to offer an alternative prize of equal or greater value.

23) The winner(s) agree(s) to the use of their name, image and content generated for the World Heli Challenge in media and publicity of the competition and outcomes.

